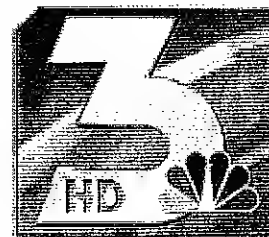


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104472  
**Alt Order #:** 06833667  
**Product Desc:** HOUSE MAJORITY PAC  
**Estimate:** 1428  
**Flight Dates:** 09/21/12 - 10/01/12  
**Original Date / Rev:** 07/19/12 / 10/02/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** House Majority PAC - Revised  
**Demographic:** A35+  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	86	\$52,525.00	\$44,646.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	86	\$52,525.00	\$44,646.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
<b>Totals</b>	<b>98</b>	<b>\$62,900.00</b>	<b>\$53,465.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	31%	\$62,900.00
Market	100%	\$202,903.23

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$52,754.84
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,464.52
KTUD	1%	\$2,029.03
KVVU	18%	\$36,522.58
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,232.26

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wagners	CM	430a-5a	MTWT--S	:30	1	\$200.001		0.00	NM	2	\$400.00

COMMENTS APPLY TO SUB LINES A THRU B  
 WAKE UP EARLY W/THE WAGNERS CNX 1X







Order / Rev: 104472  
 Alt Order #: 06833667  
 Flight Dates: 09/21/12 - 10/01/12

Advertiser: House Majority PAC  
 Product Desc: HOUSE MAJORITY PAC  
 Estimate: 1428  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$675.00		0.00			
N32	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$525.00		0.00			
N33	KSNV	09/25/12	09/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	1	\$375.00	1	0.00	NM	1	\$375.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					1	\$375.00		0.00			
N38	KSNV	09/21/12	09/24/12	Today-AN Today-AN	CM	205a-304a	M---F--	:30	1	\$100.00	3	0.00	NM	1	\$100.00
TODAY ONIGHT ADDED SPOT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					1	\$100.00		0.00			
N40	KSNV	09/21/12	09/24/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M---F--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
WAKE UP WITH THE WAGNERS CHANGE IN FLIGHT DATE--ORDER NOW STARTS 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					4	\$400.00		0.00			
N41	KSNV	09/21/12	09/24/12	Today Show Today Show	CM	658a-9am	M---F--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
TODAY SHOW CHANGE IN FLIGHT DATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$900.00		0.00			
N42	KSNV	09/21/12	09/24/12	M-F Today Show III 4th BM Today 4th Hour	CM	10am-11am	M---F--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW III CHANGE IN FLIGHT DATE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$325.00		0.00			
N43	KSNV	09/21/12	09/24/12	Rachael Ray Rachael Ray	CM	11am-12pm	M---F--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
RACHEL RAY FLIGHT DATE CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$325.00		0.00			
N44	KSNV	09/21/12	09/24/12	Noon News Noon News	CM	12-1230pm	M---F--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS 3 AT NOON FLIGHT CHANGE TO START 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$425.00		0.00			
N45	KSNV	09/21/12	09/24/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M---F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
NEWS 4: THE AGENDA FLIGHT DATE CHANGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					2	\$325.00		0.00			
N46	KSNV	09/21/12	09/24/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M---F--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$425.00		0.00			
N47	KSNV	09/21/12	09/24/12	The Doctors The Doctors	CM	2pm-3pm	M---F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
THE DOCTORS FLIGHT DATE CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					2	\$325.00		0.00			
N48	KSNV	09/21/12	09/24/12		CM	3-4p	M---F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00

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Advertiser: House Majority PAC  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Dr. Phil															
Dr Phil															
DR. PHIL FLIGHT DATE CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					2	\$450.00		0.00			
N 49	KSNV	09/21/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M---F--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
				4PM NEWS (1 hour)	(4:30 PM-5:00 PM)										
NEWS 4 AT 430P FLIGHT DATE CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$725.00		0.00			
N 50	KSNV	09/21/12	09/24/12	M-F Early News	CM	5-630p	M---F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
EARLY NEWS FLIGHT CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$1,200.00		0.00			
N 51	KSNV	09/21/12	09/24/12	M-F Jeopardy	CM	630-7pm	M---F--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
				M-F Jeopardy											
JEOPARDY FLIGHT CHANGE TO 9/21 START..															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					3	\$1,000.00		0.00			
N 52	KSNV	09/21/12	09/24/12	M-F Wheel	CM	7-730pm	M---F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Wheel of Fortune											
WHEEL OF FORTUNE FLIGHT CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					2	\$1,000.00		0.00			
N 53	KSNV	09/21/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M---F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
NEWS 3 NIGHTSIDE FLIGHT CHANGE TO 9/21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/12	09/27/12	M---F--					1	\$1,200.00		0.00			
N 54	KSNV	09/23/12	09/23/12	Wake Up Early w/ Wagner	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$200.00		0.00			
													Totals	98	\$62,900.00